



A-Level Business Studies (AQA)

Interested in the activities, environment and transactions of the business world? A-level Business introduces you to all you need to know about working in business, providing a solid foundation for further study. You will think critically about contemporary business issues and will study business in a variety of context. The assessment material is based on real business situations that will enable you to gain an insight into different business contexts.

A-Level Business focuses on helping you to become a good decision maker, you'll learn essential managerial skills, alongside techniques to help you become an analytical problem solver. These skills are all highly sought after and valued in a wide range of careers. If you'd like to study business, finance or management at university, A-level Business provides an excellent foundation. The skills you learn are transferable across a broad range of subjects and careers.

Qualities and qualifications needed

Students will be expected to possess a good set of GCSE grades and will need to have achieved at least a grade 6 or level 2 merit is required if business has been studied.

How will the course be assessed?

Students will complete the A-Level Business programme over two years.



**This course is
100% examination.**

Students will sit three examinations at the end of Year 13. Each examination will be two-hours in duration and will carry 33.3% of the total A-Level mark.



Course content

You will cover a range of business related topics. Key topics will include the following:

Topic 1: What is business?

Topic 2: Managers, leadership and decision making

Topic 3: Marketing management

Topic 4: Operational management

Topic 5: Financial management

Topic 6: Human resource management

Topic 7: Analysing the strategic position of a business

Topic 8: Choosing the strategic direction

Topic 9: Strategic methods: how to pursue strategies

Topic 10: Managing strategic change



Examinations



Paper 1: Business 1

Written exam (2 hours)

100 marks in total – 33.3% of A-Level

Three compulsory sections:

- Section A has 15 multiple choice questions (MCQs) – (15 marks).
- Section B has short answer questions (35 marks).
- Sections C and D have two essay questions (choice of one from two and one from two (25 marks each).



Paper 2: Business 2

Written exam (2 hours)

100 marks in total – 33.3% of A-Level

- Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions.



Paper 3: Business 3

Written exam (2 hours)

100 marks in total – 33.3% of A-Level

- One compulsory case study followed by approximately six questions.

Methods of teaching and learning

Students will be expected to use a variety of learning styles to help them prepare for the A-Level module examination.

Students will be expected to produce written essays and reports based on independent research but will also work on more practical based activities including delivering group and individual presentations. Students will produce individualised study notes on each key topic to help them prepare for the examination.

A variety of teaching methods will be used ranging from traditional teacher-led input to using guest speakers and educational visits to help illustrate topics covered in class.
